



1. WHAT IS ÉQUITERRE'S SCHOOLS TAKE ROOT CAMPAIGN?

Schools Take Root offers establishments (schools, childcare services, organizations and daycare centres) an original way to raise funds in their community through the sale of baskets of organic, local vegetables that come directly from a farm belonging to the Family Farmers Network.

While helping you raise funds for your establishment's projects, this activity also encourages you to support local producers by buying locally grown products. In addition to being consistent with the values of your establishment, this fundraiser offers a unique opportunity to educate kids and their families about healthy, local and organic food.

2. WHAT IS ÉQUITERRE?

Équiterre is a not-for-profit organization that offers concrete solutions to accelerate the transition towards a society in which individuals, organizations and governments make ecological choices that are both healthy and equitable. The aim of Équiterre's local food procurement program is **to promote the benefits of healthy, local and sustainable** food in establishments and organizations across Quebec.

3. HOW MUCH DOES AN ORGANIC VEGETABLE BASKET COST?

Each basket is sold for \$32 and has a value of \$25.

4. HOW MUCH PROFIT CAN MY ESTABLISHMENT MAKE?

Online payment is offered to all establishments to facilitate their management of the campaign. This service is offered for a fixed, minimum fee¹. For each basket sold, the farm receives \$23, the establishment receives either \$7 or \$5.77 (if it uses the online payment service), and Équiterre receives \$2 for the administration of the program.

1. This fixed fee is established by the banking system (2.9% + C\$0.30 per transaction, or \$1.22 per basket).



5. WHAT'S IN THE BASKETS?

The quantity and variety of vegetables may differ depending on the farm and the harvest. It's important for us to make sure the Schools Take Root project is a win-win partnership for both the farmer and the establishment, so we allow the farmers flexibility when choosing the content of the baskets. This is also a good way for people to discover seasonal produce and maybe even some lesser known vegetables. See our [recipe cards](#) for information on the different vegetables in your basket and great ideas on how to prepare them.

6. HOW DO I ORDER AND PAY FOR MY BASKET?

Équiterre offers establishments several options for taking orders. Ask your establishment for instructions on how to order and pay for your baskets.

7. ARE THE ORGANIC VEGETABLE BASKETS DELIVERED EVERY WEEK OR JUST ONCE?

Unlike a seasonal subscription, there is only one delivery of the organic baskets sold as part of the Schools Take Root campaign. To sign up to receive weekly baskets of fresh vegetables year-round, please go to the website of the [Family Farmers Network](#)!

8. WHAT WILL THE FUNDS RAISED BE USED FOR?

Each participating establishment is free to fund the project(s) of its choice. Check with your establishment to find out how it plans to use the funds raised!

9. HOW DO I PARTICIPATE WHILE ENCOURAGING ENVIRONMENTALLY RESPONSIBLE PRACTICES?

Basket delivery day is a unique opportunity to educate and raise awareness of not just healthful, local and sustainable food, but also of the simple and environmentally responsible actions every project participant can take.

To that end, here is a list of the items to bring to help make this day a plastic-free event:

1: Large reusable bags

The larger vegetables don't need individual packaging. Simply place them in your bag!

2: Small reusable bags and/or containers

Small loose items or fragile produce, such as greens and tomatoes, can be placed in small reusable bags or containers that you can bring from home.

10. WHAT IS THE IMPACT OF THE COVID-19 PANDEMIC ON THE CAMPAIGN?

Delivery of the baskets will be carried out in accordance with the public health rules in force. The campaign coordinators and farmers will be informed of the procedures to be followed for delivery and these procedures will be communicated to you. It's possible that the activities planned for turning delivery day into a festive teaching moment may not be held this year.

If the situation is such that public health rules do not allow us to respect your scheduled delivery date, we will try to postpone the delivery.

Should it become necessary to cancel the fundraising campaign, the establishment will refund your order. If your order was paid for online, you will receive a refund on your credit card. Please note that a cancellation fee of \$2.00 per basket will be deducted, regardless of the method of payment, to cover transaction and human management costs.

11. WHAT IS THE SOLIDARITY OPTION?

This year's edition of Schools Take Root is adapting to the COVID-19 context. **In the event that vegetable basket deliveries are cancelled for health reasons**, we have added a solidarity option, which provides the opportunity to strengthen food security in your region. By simply checking a box in the order form, you will be able to choose to donate your vegetable basket to a food bank in your region (should your delivery be cancelled) rather than receiving a reimbursement, according to the terms provided. Your farm will take care of delivering the baskets² to the food bank.

2. Please note that if the number of baskets donated to the food bank is insufficient, the farm reserves the right to refuse to make the trip. You will then be reimbursed according to the terms provided.

